

# **Linearcollider.org**

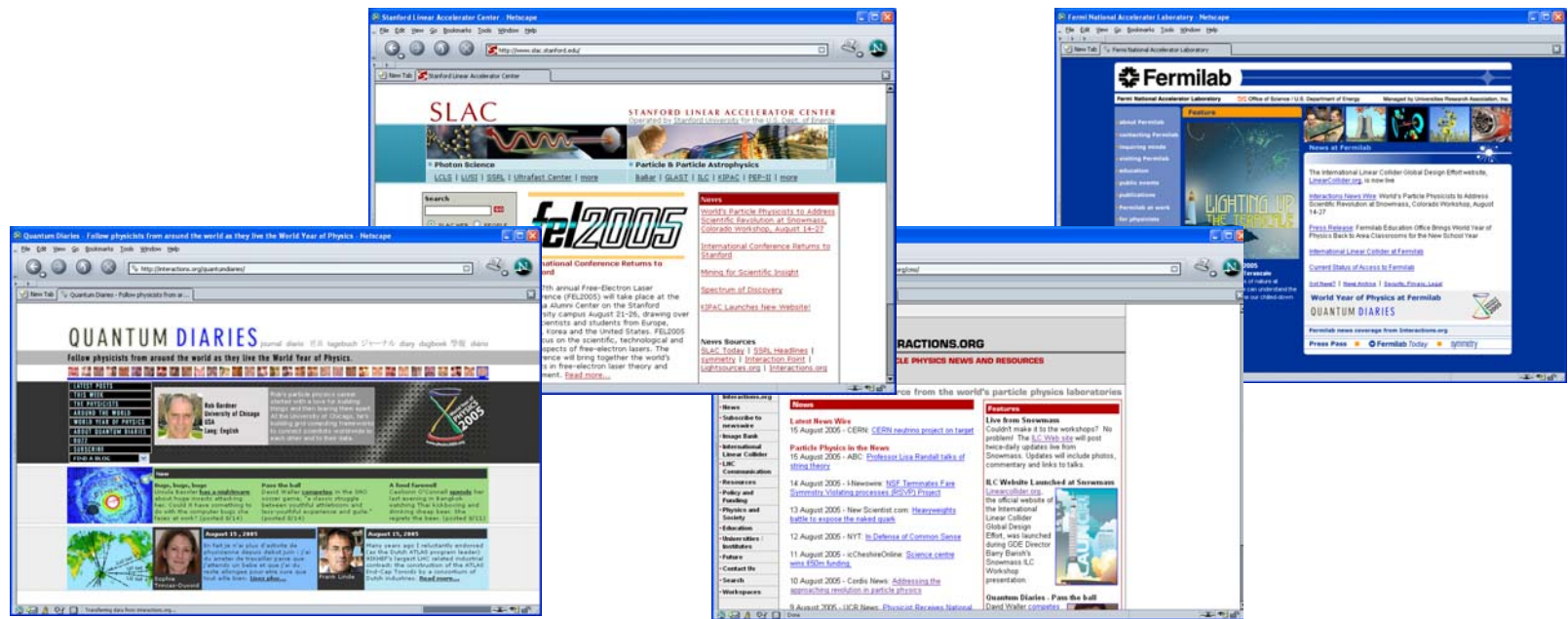
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## **A New Web Site for the International Linear Collider Global Design Effort**

# Linearcollider.org

## About Xeno Media

Involved with particle physics Web communication since 2000



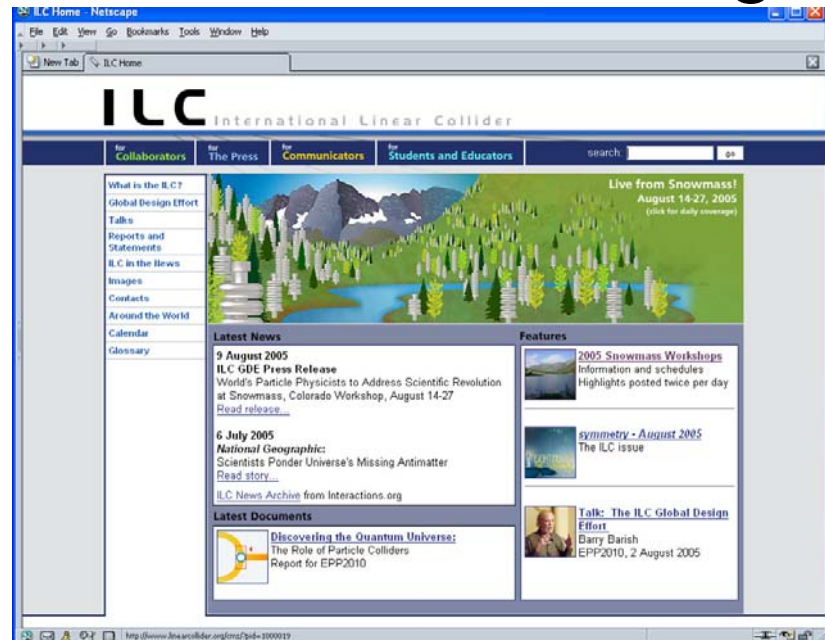
17 August 2005

Kevin Munday  
Xeno Media

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## Vision

Help to unify the efforts of the ILC Global Design Effort by creating a central Web portal that serves as the "hub" for all things ILC.



## Goals - Collaboration

- Create a single, unified portal for all things ILC
- Provide workspaces for all scientific and technical aspects
- Provide tools for collaborators to make connections with their interests and their work

## Goals – Communication

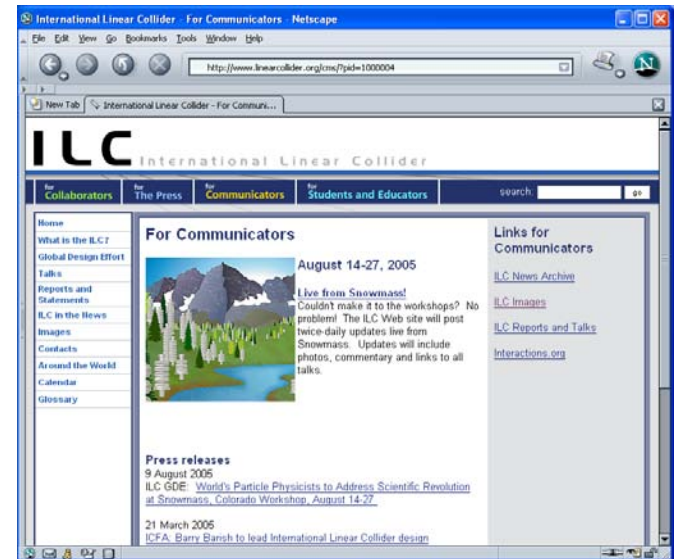
- Communicate the scientific importance of the ILC and the excitement surrounding it
- Assist communicators in creating unified messages
- Serve as a source of materials (images, news, graphics, press releases, etc.)

## The Team

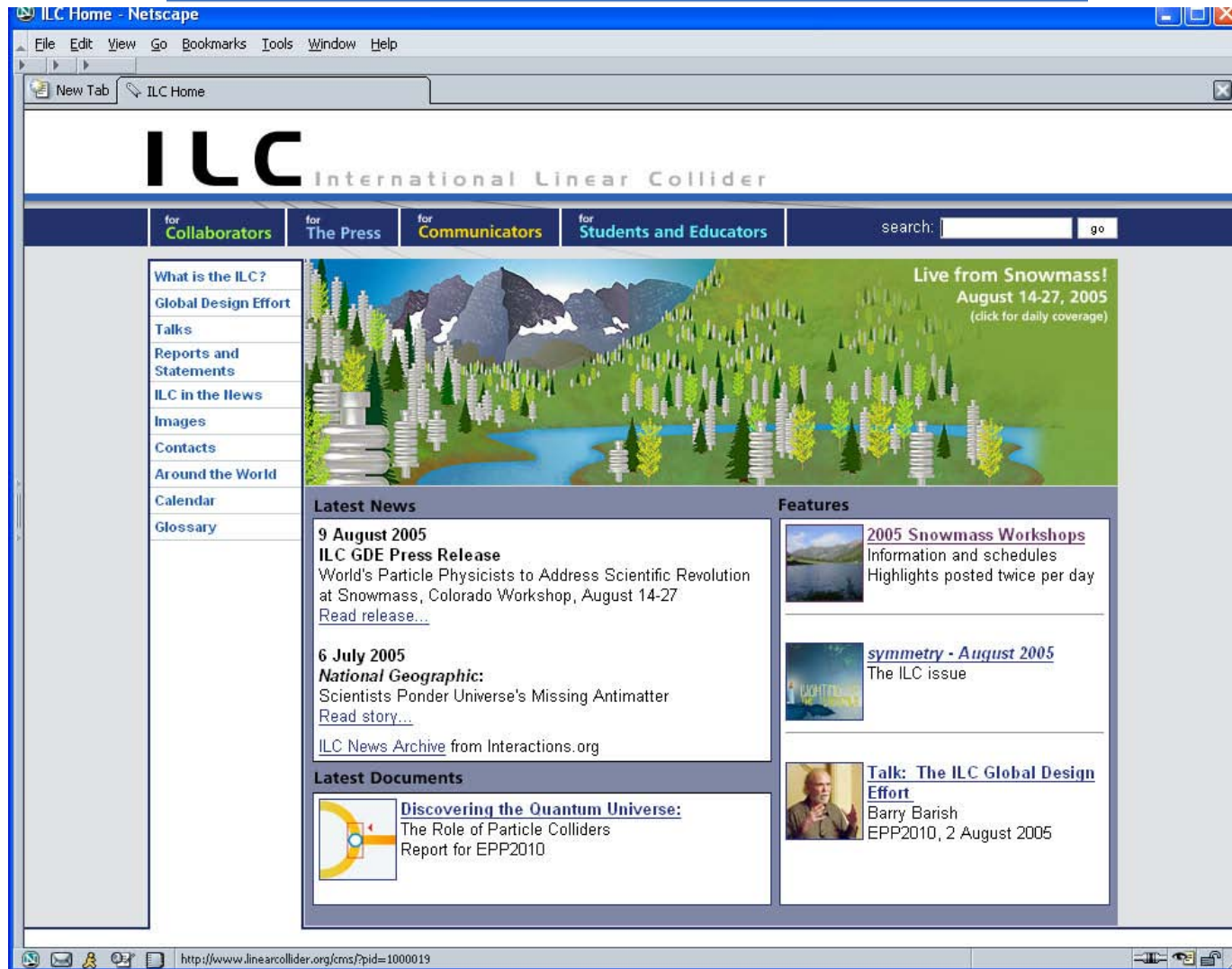
- Barry Barish
- Strategy Group  
Karsten Buesser, Phil Burrows, Neil Calder,  
Elizabeth Clements, Francois Diberder,  
James Gillies, Judy Jackson, Tom  
Markiewicz, Youhei Morita, Tor  
Raubenheimer, Harry Weerts
- Xeno Media

## Key Audiences

- Collaborators
- Communicators
- Press/Media
- Educators
- Science-interested Public



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## Progress to-date

- Finalized Web design
- Implemented CMS
- Transferred Linearcollider.org and reserved ilcgde.org
- Set up ilcgde.org email addresses
- Incorporated initial content
- Rolled out!

## ILC NewsLine

- Weekly email publication
- Subscribe online
- RSS Feed



## Live From Snowmass



- Share excitement and information with those who could not join us
- Fast!

## Where we go from here

- Hire Web Manager
- Continue incorporating new content
- Implement an ILC-specific image bank
- Implement ILC-specific news archive
- Implement collaborator contact database with photos

# COLLABORATION TOOLS!

- EDMS

Barry to form committee to recommend EDMS at Snowmass. Implementation goal—late 2005.

- Calendar/Agenda Server

May or may not be part of the EDMS.

# Linearcollider.org

## **Collaborator Directory**

Records created by collaborators

- Photo
- Contact information
- Workgroup membership
- Region/Institution

Linearcollider.org

**This is just the beginning!**

The launch is not the end, but just  
another step in the adventure!