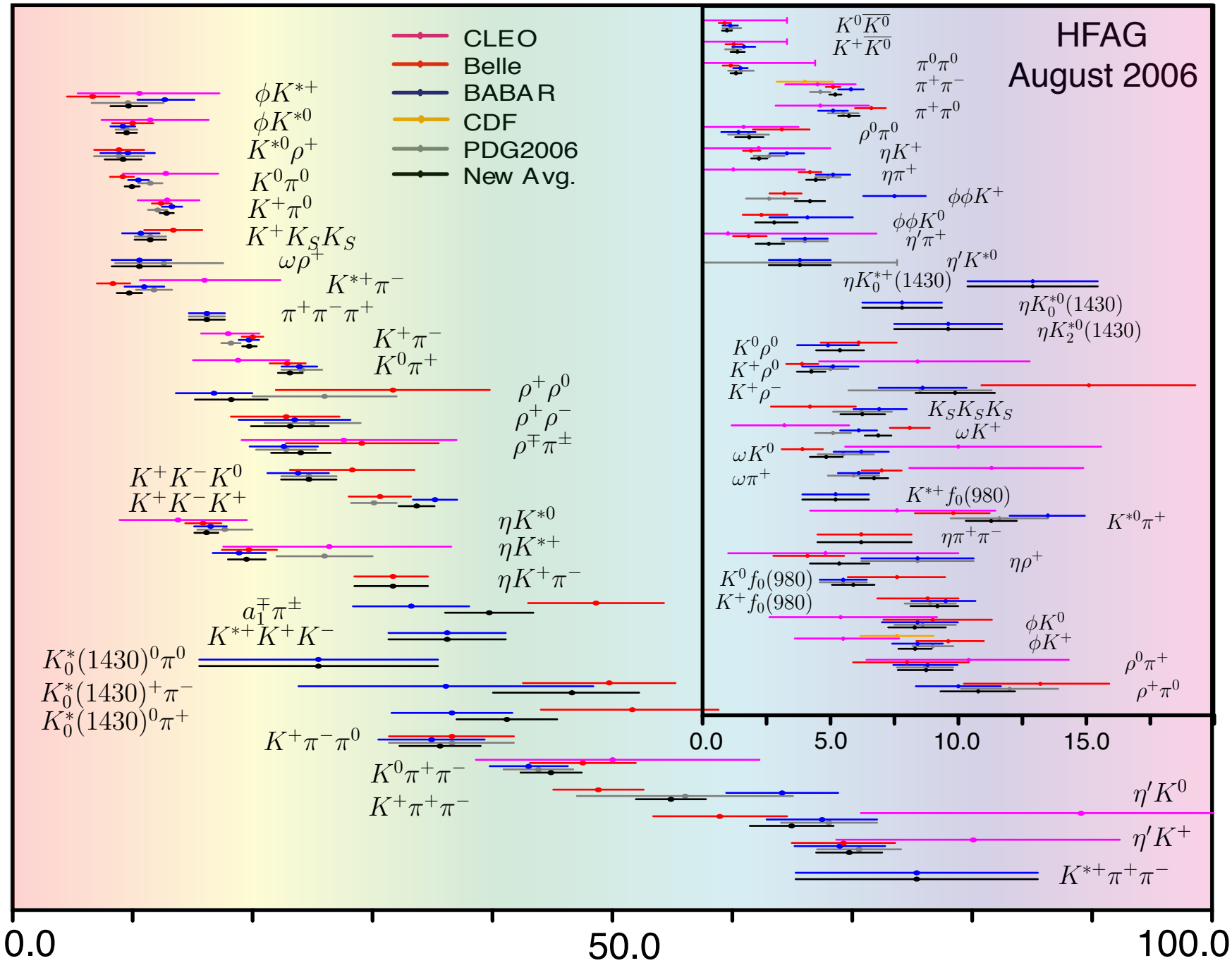Charmless B Branching Fractions