

The Science of Predicting Elections:

A Halloween Special

With Steve Herrin

SASS

SLAC Association for Student Seminars

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3rd Floor Kavli Conference Room



Abstract: Every four years, the media devote hours of news coverage and spent millions of dollars trying to predict the outcome of the presidential election before election day. The process of gathering data and using it to form a model and make predictions has much in common with a physicist's work. I will discuss the science and math behind election polls, and present some of the models that people are using to try to predict this year's election.