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## Rare Decays and Search for New Physics with BABAR

Johannes M. Bauer for the BABAR Collaboration

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Rare B decays permit stringent tests of the Standard Model and allow searches for new physics. Several rare radiative-decay studies of the B meson from the BABAR collaboration are described. So far no sign for new physics was discovered.

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## Rare Decays and Search for New Physics with BABAR

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Rare B decays permit stringent tests of the Standard Model and allow searches for new physics. Several rare radiative-decay studies of the B meson from the BABAR collaboration are described. So far no sign for new physics was discovered.

#### 1 Introduction

At the SLAC PEP-II *B*-Factory, the *BABAR* detector collected so far more than 250M  $B\overline{B}$  pairs, created by  $e^+e^-$  collisions at the  $\Upsilon(4S)$  resonance. This data set makes searches for rare decays feasible at branching fractions (BF) of  $10^{-4}$  or less. This talk concentrates on radiative *B* decays. Additional results from *BABAR* were discussed elsewhere at this conference. 1)

## **2** Fully- and Semi-inclusive $B \to X_s \gamma$ , $B \to K^*(892)\gamma$ & $B \to K_2^*(1430)\gamma$

The lowest-order Feynman diagram of  $b \to s\gamma$  is a one-loop electromagnetic penguin, in which non-Standard Model (non-SM) virtual particles (like the Higgs) might influence the decay rate. Measuring the energy distribution of the *b* quark inside the *B* meson helps extract  $|V_{ub}|$  from  $B \to X_u l\nu$ . The decay  $b \to s\gamma$  was studied in inclusive and exclusive modes using ~ 89M  $B\overline{B}$  pairs.

In the so-called "fully-inclusive" measurement only the photon of  $B \rightarrow X_s \gamma$  needs to be detected, but large background has to be suppressed. In the "semi-inclusive" measurement, the  $B \rightarrow X_s \gamma$  BF is determined from 38 exclusive states with about 45% of the total rate estimated to be missing.

The  $E_{\gamma}$  spectra from the two  $B \to X_s \gamma$  analyses are shown in Fig.1. The  $K^* \gamma$  peak, prominent at high  $E_{\gamma}$  for the semi-inclusive analysis, is not visible for the inclusive analysis due to resolution constraints. Fig.2 left plots the fully-inclusive partial BFs against the value of the lower cut in  $E_{\gamma}$ . The overall semi-inclusive BF, when extrapolated to  $E_{\gamma} > 1.6$  GeV, agrees with the SM prediction and with the results from other experiments (Fig.2 right). <sup>2</sup>, <sup>3</sup>)



Figure 1: Photon energy spectrum from fully- (left, in  $\Upsilon(4S)$  frame) and semiinclusive  $B \to X_s \gamma$  analyses (right, in B frame, with theory spectra overlaid).



Figure 2: Partial BFs versus lower cut in  $E_{\gamma}$  (left) and overall BF measurements (right) of  $B \to X_s \gamma$  for  $E_{\gamma} > 1.6 \text{ GeV}$ .

Non-perturbative hadronic effects complicate the theoretical calculations of exclusive decays like  $B \to K^*(892)\gamma$  and  $B \to K_2^*(1430)\gamma$ , so that the measurements are currently more accurate than the predictions. A summary of the results is shown in Fig.3. <sup>4</sup>, <sup>5</sup>)



Figure 3: Branching fractions of  $B \to K^*(892)\gamma$  and  $B \to K^*_2(1430)\gamma$ .

# **3** $B \to X_s ll, B \to K^{(*)} ll \text{ and } B \to (\rho, \omega) \gamma$

The decay  $b \to sll$  has been measured semi-inclusively  $(B \to X_s ll)$  on 89M  $B\overline{B}$  pairs, and exclusively  $(B \to K^{(*)}ll)$  on 229M  $B\overline{B}$  pairs. The former measurement is again based on a sum of exclusive states, with about half of the total rate missing, and its BF <sup>6</sup>) of  $(5.6 \pm 1.5 \pm 0.6 \pm 1.1) \times 10^{-6}$  for  $m_{ll} > 0.2 \,\text{GeV}/c^2$  agrees well with the SM prediction. The exclusive decay results are shown in Fig.4 left. <sup>7</sup>)

The decay  $b \to d\gamma$  has been studied in 221M  $B\overline{B}$  pairs by searching for  $B \to (\rho, \omega)\gamma$ . These decays go primarily through penguin diagrams, but also through W-exchange or W-annihilation. The background originates mainly from  $q\overline{q}$  (=udsc) events. The BF results are summarized in Fig.4 right. <sup>8</sup>)



Figure 4: BF measurements and SM predictions for  $K^{(*)}ll$  (left) and  $B \rightarrow (\rho, \omega)\gamma$  decays (right).

# ${\bf 4} ~~ \overline{B}{}^0 \rightarrow D^{*0}\gamma ~{\rm and}~ B^0 \rightarrow \phi\gamma$

The  $\overline{B}^0 \to D^{*0}\gamma$  decay with SM predictions around  $10^{-6}$  is dominated by *W*-exchange. The final *B* candidates from 88M  $B\overline{B}$  pairs are described by  $m_{\rm ES} = \sqrt{E_{\rm beam}^{*2} - p_B^{*2}}$  and  $\Delta E^* = E_B^* - E_{\rm beam}^*$ , with  $E_{\rm beam}^*$  being the centerof-mass (CM) beam energy, and  $E_B^*$  and  $p_B^{*2}$  the *B* candidate's CM energy and momentum. Background, mainly from  $B\overline{B}$  decays, is estimated to be  $9.4 \pm 1.7$ events in the  $m_{\rm ES}$ - $\Delta E$  signal box. Thirteen observed data events (Fig.5 left) lead to a BF upper limit of  $2.5 \times 10^{-5}$  at 90% confidence level (CL). 9)

The experimental signature of the  $B^0 \rightarrow \phi \gamma$  decay is clean, but the SM prediction of the BF is very low with  $3.6 \times 10^{-12}$ . Candidates are selected from 124M  $B\overline{B}$  pairs. In the signal region, a  $q\overline{q}$  ( $B\overline{B}$ ) background of  $6.0 \pm 1.0$  (<0.1) events is expected. Eight events observed in data (Fig.5 right) result in a BF upper limit of  $8.5 \times 10^{-7}$  at 90% CL. <sup>10</sup>)



Figure 5:  $m_{\rm ES}$ - $\Delta E$  plane of real data for  $\overline{B}{}^0 \to D^{*0}\gamma$  (left) and  $B^0 \to \phi\gamma$  (right). In both plots the signal box is indicated on the right side.

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